

Heffley & Associates

2008 - 2009

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September 29, 2008

The Honorable Chuck Kelley
Chair, Okaloosa County School Board
120 S.E. Lowery Place
Fort Walton, Florida 32548

OKALOOSA COUNTY SCHOOL BOARD
APPROVED

NOV 10 2008

Dear Chairman Kelley:

I appreciate your interest in renewing our contract to represent the Okaloosa County School Board. We have enjoyed representing such a worthwhile organization and look forward to working together again in the coming year.

The Okaloosa County School Board will continue to retain Heffley & Associates to perform legislative and executive branch advocacy and governmental relations services on behalf of matters affecting their interest in Florida. Heffley & Associates will utilize our key contacts and vast knowledge of Florida's governmental process to ensure that the Okaloosa County School Board achieves their strategic goals. Communications with Heffley & Associates shall be through a designated school board member, appointed by the Board, who will serve as Governmental Affairs Liaison. The Governmental Affairs Liaison will coordinate legislative priorities and matters before the Florida Department of Education and Executive Branch with Heffley & Associates.

This document will serve as our agreement. The term of this agreement is from October 1, 2008 through September 30, 2009. This will cover Special Session, Regular Session, Governor's action on bills, and any of your Executive Branch needs. The Okaloosa County School Board will pay Heffley & Associates a sum of \$45,000, payable in two installments of \$22,500. The first payment of \$22,500 is due upon execution of this agreement.

Heffley & Associates shall be reimbursed for all official expenses in relationship to its work for the Okaloosa County School Board.

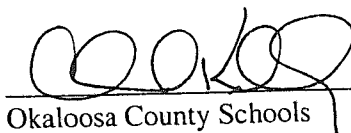
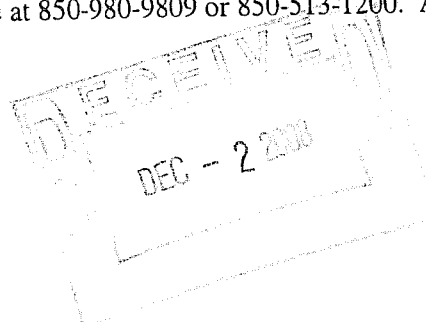
We look forward to continuing a successful relationship with you and the Okaloosa County School Board. Should you find this letter agreeable, please sign below and return a copy to our office along with the first payment for services. You can be assured that all services will be performed in a competent and professional manner, in strict conformity with applicable law and with due deference to the preservation of the goodwill and reputation of the Okaloosa County School Board.

If you have any questions please do not hesitate to call me at 850-980-9809 or 850-513-1200. Again, thank you and I look forward to working for you.

Sincerely,



Rich Heffley


Okaloosa County Schools

11-10-08
Date